

## TEXT INFORMATION ON YOUR DEMO CD

By

Mary Windishar

### Decide whether to have the following text elements

#### FRONT COVER:

1. NAME
2. Contact info (phone number, e-mail, website, etc.)
3. Description of contents (Commercial? Narration? Characters? Some sort of tag line like: "Voice/over Variety You Can Count On!")

#### RIGHT INSIDE PANEL:

1. NAME
2. Contact info
3. Description of contents
4. Any acknowledgements, such as producer/director, fellow actors appearing on demo. (This is optional, but so is everything else here!)
5. List of tracks (probably not both the description and the list of tracks. All below are just examples)
  - A. Commercial
  - B. Narration
  - C. Characters
  - D. Station Announcer
  - E. Webcast Host
  - F. Documentary
  - G. Books on Tape
  - H. Etc.

#### LEFT INSIDE PANEL

1. NAME or design element
2. Nothing else, this goes under the CD itself, and not all jewel boxes even have a space for this

#### SPINE

1. NAME
2. Phone number, but not if it makes the name illegible!

#### BACK COVER

1. NAME
2. Contact info
3. Description of contents

4. List of tracks (probably not both the description and the list of tracks. All below are just examples)
  - A. Commercial
  - B. Narration
  - C. Characters
  - D. Station Announcer
  - E. Webcast Host
  - F. Documentary
  - G. Books on Tape
  - H. Etc.

YOUR CD:

1. Name
2. Contact Info
3. List of tracks (optional)